



# Invitation to be a conference partner

Join us and explore your opportunities throughout the Commonwealth.

Biennial Commonwealth Local Government Conference

**Developmental local government:**  
Putting local government at  
the heart of development

**14-17 May 2013**

Kampala, Uganda



**BOOK**

**YOUR PACKAGE NOW**

To book your package email. [clgc2013@clgf.org.uk](mailto:clgc2013@clgf.org.uk)

[www.clgc2013.org](http://www.clgc2013.org)



CLGC**2013**expo



Uganda Ministry  
of Local Government



ULGA



2013 Commonwealth Local Government Conference

## Developmental local government:

Putting local government at the heart of development

# Invitation to be a conference partner

A unique opportunity to extend your local government global market-place by meeting senior local government practitioners from the 54 commonwealth countries, at their bi-annual

The 2013 Commonwealth Local Government Conference will be held at the Munyonyo Commonwealth conference centre, Kampala, Uganda from 14-17 May 2013, hosted by the Government of Uganda Ministry of Local Government and the Uganda Local Governments Association.

The conference is held every two years and this is the first time it has been held in East Africa and so presents a unique opportunity for companies and partners who are working with local governments in the region or who wish to in the future. The theme for the 2013 conference is Developmental local government: putting local government at the heart of development, and will focus on decentralization and local government's role in development.

Attended by more than 600 leading local government policy makers, local government ministers, mayors, chief councillors, academics and partners from the private sector and civil society who work with local

government, the four-day conference is open to your organization to showcase your programmes and activities, We hope to welcome several heads of government from the region as keynote speakers, including Uganda President Yoweri Museveni who will open the 2013 conference and other high-level speakers including UNDP Administrator Rt Hon Helen Clark and HE Dr Richard Sezibera, Secretary-General of the East African Community .

**Join us and explore your opportunities throughout the Commonwealth.**

We hope that you will want to take up this unique opportunity by supporting the event. If you would like to discuss a specific package, please contact [clgc2013@clgf.org.uk](mailto:clgc2013@clgf.org.uk).





2013 Commonwealth Local Government Conference

**Developmental local government:**

Putting local government at the heart of development

# The 2013 Commonwealth Local Government Conference

Uganda will host the 2013 Commonwealth Local Government Conference, taking place at the Munyonyo Commonwealth conference centre from 14-17 May 2013.



This four-day international conference attracts delegates from 54 commonwealth countries, including leading local government policy makers and practitioners, local government ministers, mayors and Council leaders, academics, and representatives from the private sector and civil society working with local government.

The theme for the conference is Developmental local government: putting local government at the heart of development and will explore decentralisation, democratic local governance and local government and sustainable development, looking at different models and approaches to developmental local government, with examples and case studies from across the Commonwealth..





# Business partner packages

## Package 1

### **Platinum partner £25,000 (\$40,000)**

**Your company will have exclusive platinum business partner status and will benefit from the following:**

- An invitation to your CEO or other high profile representative to speak in a conference plenary
- Your company logo on all signage throughout the conference venue and screen
- 4 delegate places, including invitations to carnival evening and other social events
- Complimentary exhibition space
- 150-word write up in the conference handbook
- Delegate bag insert
- Your company logo and web link included on the conference website
- Acknowledgement of support in the conference statement, and the conference report, widely circulated to delegates and CLGF members and which will be presented to Commonwealth Heads of Government
- Event attendance list with exclusive introduction/ access to key decision-makers attending the conference

## Package 2

### **Gold partner £15,000 (\$22,500)**

**Your company will have gold partner status and will benefit from:**

- Speaker slot in plenary or working group
- Company logo on relevant conference signage and website
- Two delegate places, including invitations to carnival evening and social events
- Complimentary exhibition space
- 100-word write up in conference handbook
- Your company logo and web link included on the conference website
- Delegate list and introductions to key delegates
- Delegate bag insert
- Acknowledgement of support in the conference statement, and the conference report, widely circulated to delegates and CLGF members and which will be presented to Commonwealth Heads of Government

## Package 3

### **Silver partner £10,000 (\$15,000)**

- Complimentary exhibition space
- Sponsorship package to the value of £2,000
- 2 delegate places
- Half page advert in conference handbook
- Pre-event attendance list
- Your company logo and web link included on the conference website

## Package 4

### **Bronze partner £5,000 (\$7,500)**

- Complimentary exhibition space
- 100-word write up in conference handbook
- Your company logo and web link included on the conference website



## Other opportunities

### Sponsor of conference lunch (poa)

#### (3 opportunity available)

- Your branding at the lunch
- Opportunity to speak at the lunch
- 1 delegate place
- Listing in conference handbook

### Delegate bag sponsor (poa or in kind)

- Logo on delegate bag
- Free exhibition stand
- Listing in conference handbook

### Sponsors of opening ceremony reception £2,500

#### (1 opportunities available) to include:

- Company logo on branding at the drinks reception and on invitation notices to delegates
- Acknowledgement of your sponsorship in the after dinner speeches
- Company logo on the conference website
- 2 invitations to attend the opening ceremony

### Carnival evening drinks reception

#### (1 opportunity)

- Your branding at the drinks reception and on invitation notices to delegates
- Acknowledgement of your sponsorship in the after dinner speeches
- 2 places to attend the carnival evening

### Carnival evening feast (poa)

#### (1 opportunity)

- Your branding at the drinks reception and on invitation notices to delegates
- Acknowledgement of your sponsorship in the after dinner speeches
- 3 places to attend the carnival evening

## Exhibition space in clgexpo2013

Exhibiting at the Commonwealth Local Government Conference will put your business directly in front of delegates. The Exhibition will be placed at the heart of the conference activity, where all the delegate refreshments and lunches will be served. This setting will give exhibitors every opportunity to meet the delegates.

### Single exhibition stand £2,500 to include:

- Basic shell scheme- width 3m, depth 2m, height 2.5m
- Three walls (unless in a corner) with grey hessian (velcro compatible)
- Your company name board, 2 spotlights, 1 double power socket,
- Wireless LAN facility if required
- A4 insert in delegate pack
- Refreshments during set up, teas/coffees throughout
- Buffet lunches each day
- Copy of delegate list
- Your exhibition will be situated at the centre of delegate activity.

## Advertising in the conference handbook

- Outside back cover (full colour)- £1,500
- Inside back cover (full colour)- £1,250
- Inside front cover (full colour)- £1,250
- Whole page (full colour)- £850
- Half page (full colour)- £500

